

Contents

| 1 | Manual History | |
|-----|---------------------------------------|----|
| 2 | Login | 4 |
| 3 | System Administration | 5 |
| 3.1 | New User Account | 5 |
| 3.2 | Delete User Account | 5 |
| 3.3 | Change Password | 6 |
| 3.4 | Create New Role | 6 |
| 3.5 | Parameter dictionary | 8 |
| | 3.5.1 Create Screen Resolution | 8 |
| | 3.5.2 Component Config | 9 |
| | 3.5.3 Edit Approval | |
| | 3.5.4 Meeting floor settings | |
| 4 | Resources | 13 |
| 4.1 | Video | 13 |
| 4.2 | Image, Music, Text, Flash | 15 |
| 4.3 | Template | 15 |
| 5 | Content Managements | 17 |
| 5.1 | Create New Contents | 17 |
| | 5.1.1 Image | 20 |
| | 5.1.2 Text | 21 |
| | 5.1.3 Scroll Text | 23 |
| 5.2 | Delete Contents | 24 |
| 5.3 | Schedule and Publish Contents | 25 |
| | 5.3.1 Schedule | 25 |
| 5.4 | Delete Content from Players | 28 |
| 6 | Player Monitoring | |
| 6.1 | Player Information | 31 |
| 6.2 | · · · · · · · · · · · · · · · · · · · | |
| 6.3 | · | |
| 6.4 | <u> </u> | |
| | | |

1 Manual History

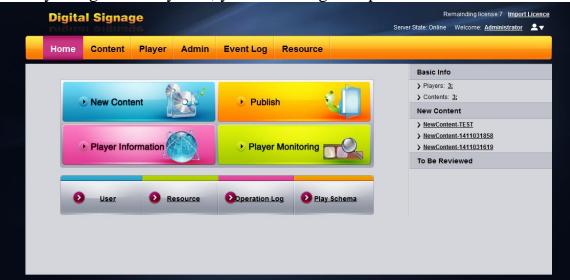
| Manual Revision | Signagelink Version | Publication Date |
|------------------------|---------------------|-------------------------|
| A | 3.2 | Dec 2012 |
| В | 3.9 | Dec 2014 |

2 Login

To launch Signagelink software, click Digital Signage icon some on your computer desktop. If you are logging from the computer other than the server, launch Internet Explorer 7 or 8 and type url http://serverIP/webedit



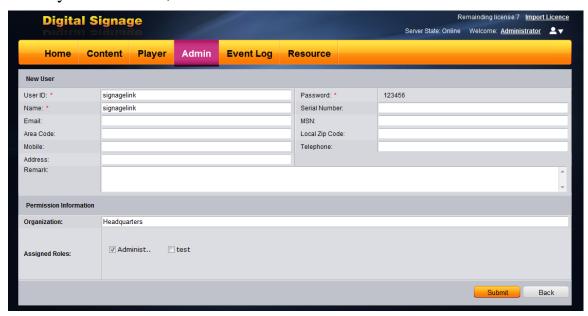
There is a pre-define Admin account "sa". The default password is 123456. After you sign in the system, you can change the password for this account.



3 System Administration

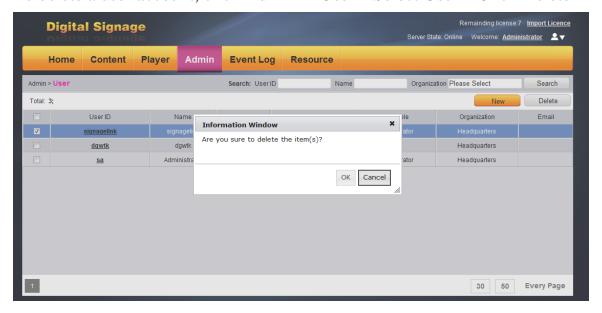
3.1 New User Account

To create a new user account, click Admin →User→New. Enter User ID and Name. And then choose an organization and assign appropriate roles. When you have done, click Submit.



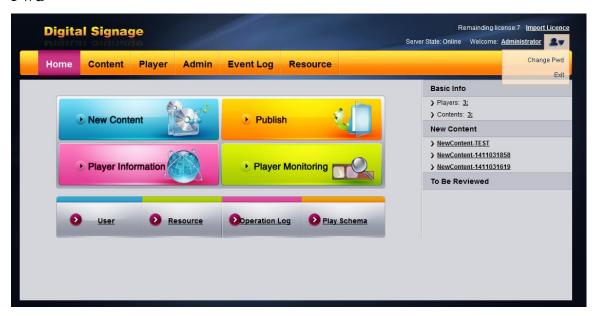
3.2 Delete User Account

To delete a user account, click Admin →User→Select User→Click Delete



3.3 Change Password

To change password for a user, login with the User ID, then click change Pwd

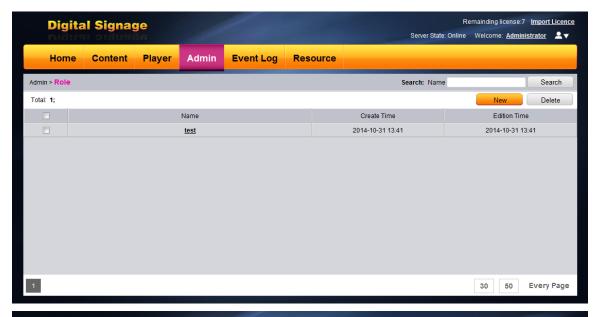


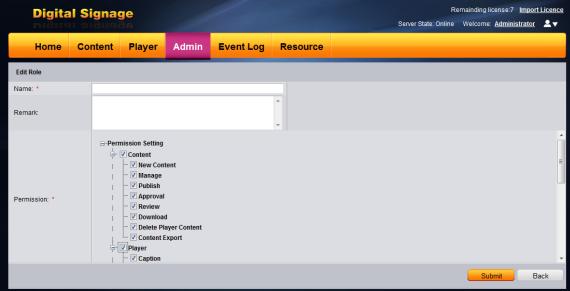
You need to enter the old password, new password and confirm password. And then click Ok.



3.4 Create New Role

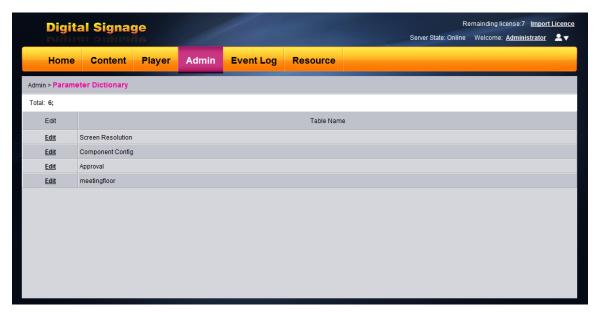
Click Admin \rightarrow Role \rightarrow New, Enter name, apply level and then choose the permission for the role. Click submit





3.5 Parameter dictionary

3.5.1 Create Screen Resolution

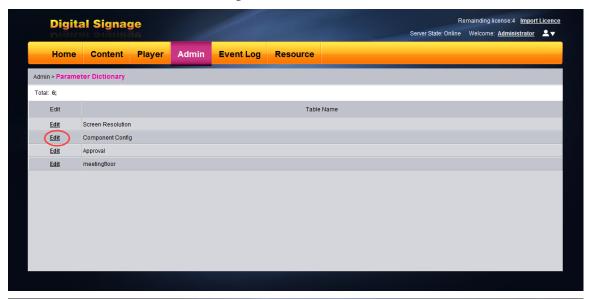


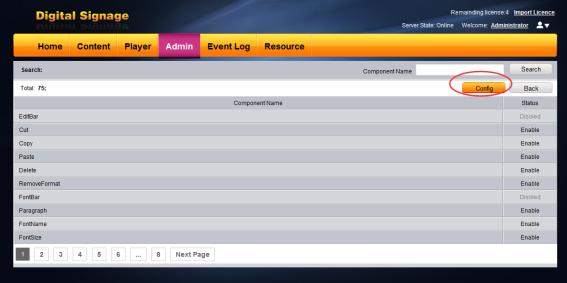
Click Edit→New→Enter Width and Height →Save. If you click add, you can continue to add new resolutions.

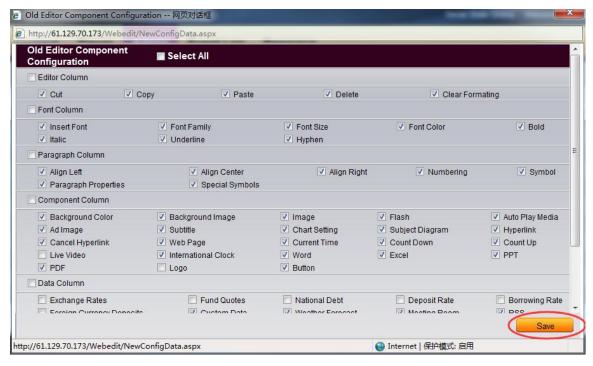


3.5.2 Component Config

Click edit→Config→Select the components→Save, then the components will show in the content editing studio.



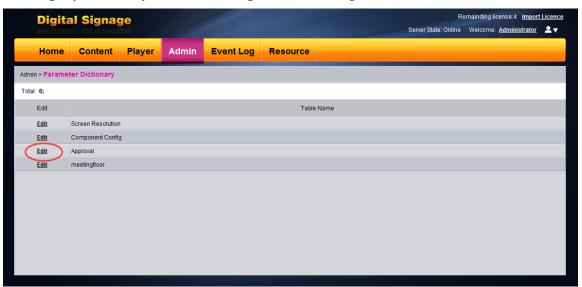


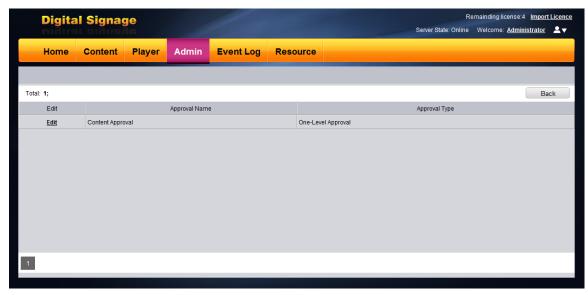


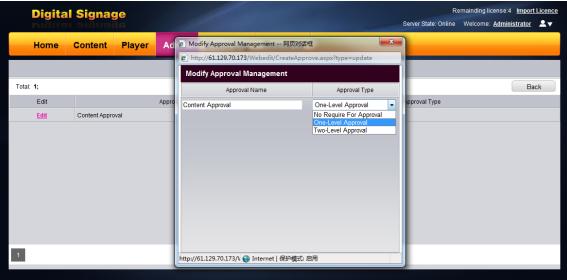
3.5.3 Edit Approval

Click Edit→Edit→Choose the approval type (default type is Level one approval)→Save

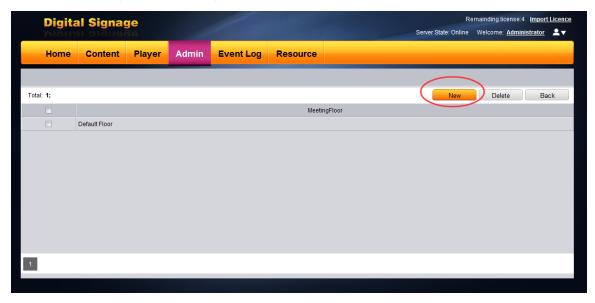
You can choose Level one approval. Level two approval and No approval required. If you choose No approval required, the content will be published to the player once you finish the publish settings.

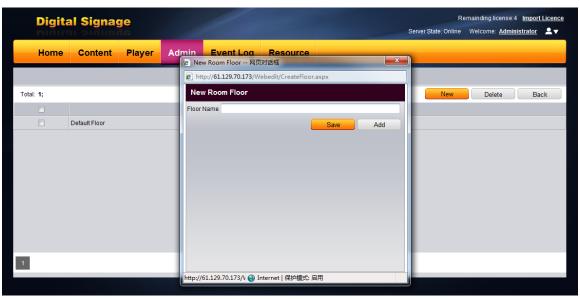






3.5.4 Meeting floor settings





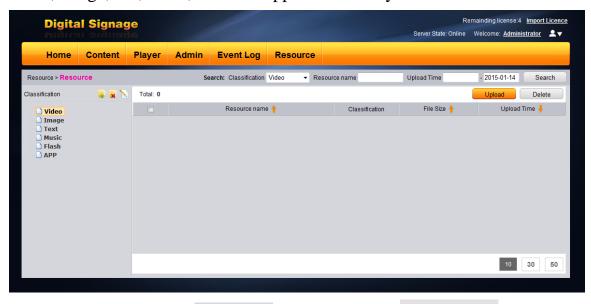
Fill in the floor name and save.

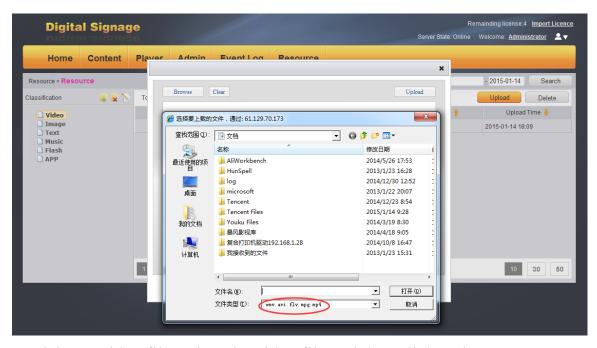
4 Resources

Resource menus are used to maintain Video, Image, Music, Template and PDF files. The Template menu is used to maintain predefined templates and user templates.

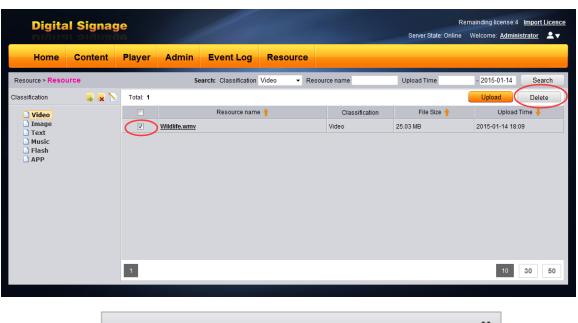
4.1 Video

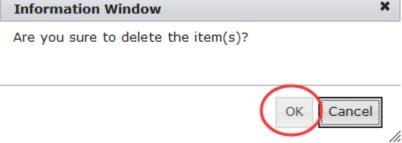
To maintain files, click Resource → Resource. You can upload or delete video, image,text,music,flash and app from local system.



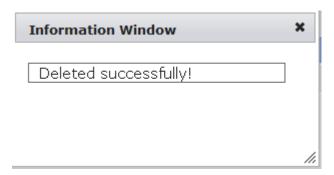


To delete a video file, select the video file and then click Delete.





Then click OK. The file will be deleted.

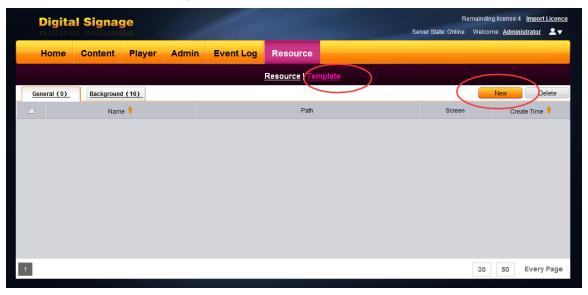


4.2 Image, Music, Text, Flash

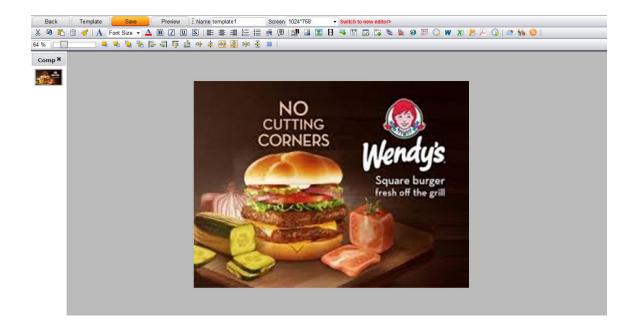
Follow the same steps as video files to maintain image, music, text,app files. The text file means Microsoft Word 2007, Excel 2007 and PowerPoint 2007. Word, Excel and PPT will be converted into PDF format directly, for Android system does not support Microsoft office.

4.3 Template

You can create your own templates for future use. To create a new template, click Resources → Template → New



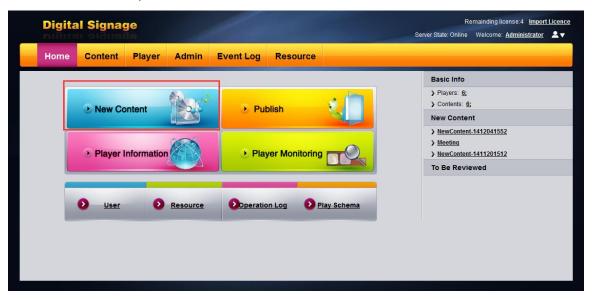
Enter template name and resolution, After you complete the design, click Save



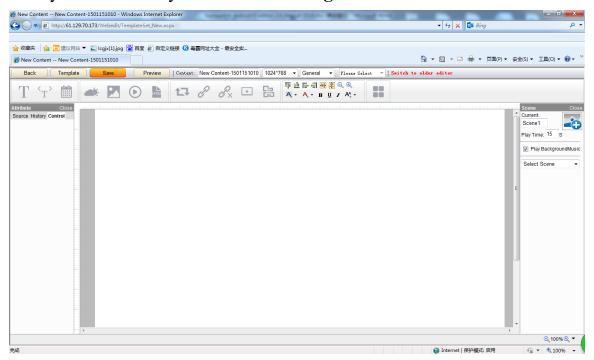
5 Content Managements

5.1 Create New Contents

To create content, click New Content

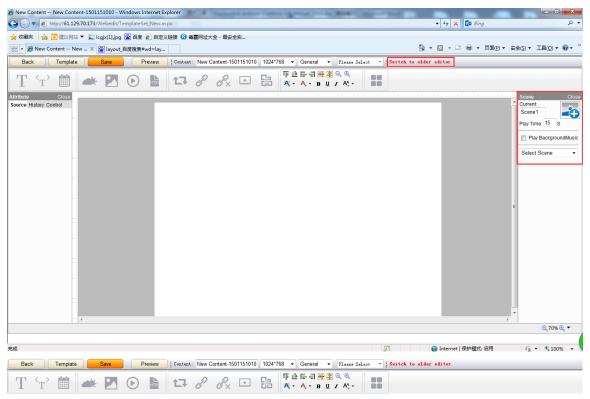


The system will take you to Content Design Studio.



The Scene Name and Play Time (how long the scene will be played) are required for a scene. Enter the name for the scene and time it will play (in seconds). Then you can start your content design.

Note: There are 2 editor layouts, there is a botton to switch to each other. Below is new layout.

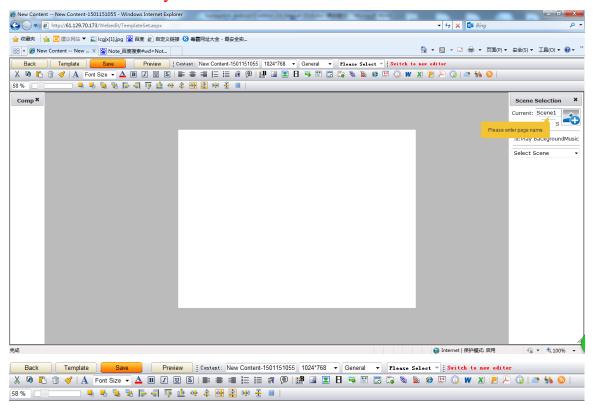


To find out the function of an icon, move the mouse pointer on the icon. The following lists are some of the icons.

- Insert text
- Insert scrolling text
- Insert date information
- Insert weather data
- Insert image
- Insert video
- Insert webpage
- Insert interact template

- Insert hyperlink
- Delete hyperlink
- Insert live video with an url address.
- Insert documents(text,ppt,pptx,doc,docx,xls,xlsx,pdf)
- Zoom out
- Zoom in

Below is the older layout

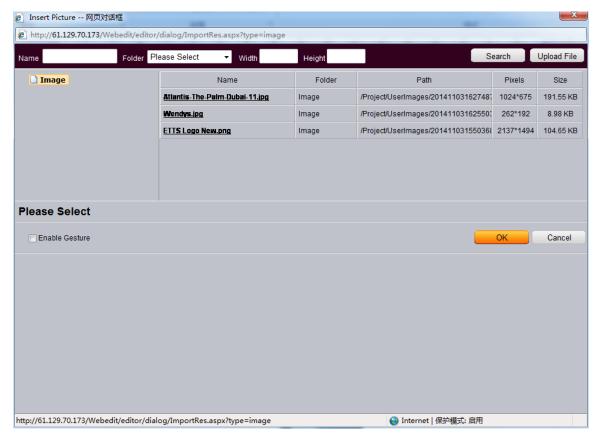


- This function supports **touch screen**. You can use the link to create Customer interactive scene
- Used to edit text on selected area
- A Font color
- Bet background color
- Load background image

- **I** Load Image to a selected zone
- H Load video to a selected zone
- Load multiple images to a selected zone. You can set the time interval to display each image
- Create scroll text
- Insert Table
- Insert web page
- Countday
- Ount down
- Display current date and time
- Insert custom data
- 🖺 Insert pdf file
- **I**Insert doc file
- Insert xls file
- Insert ppt file
- Insert weather information
- Insert rss

5.1.1 Image

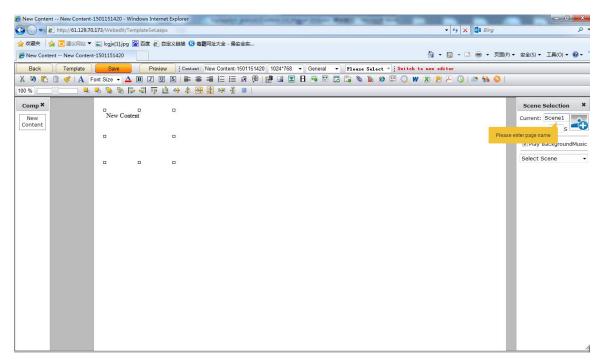
To add an image to the scene, click image icon.



Select an image from the list, e.g. wendys.jpg. Double click the name. Use your mouse to resize and move to the location your desired. Then click anywhere on the screen to release your selection.

5.1.2 Text

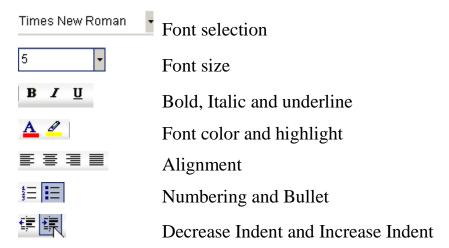
To add text, click Aicon, a text edit area will display on the screen



Move the text area to any location of your choice and resize the text area. Then double click on New Content to start text edition. You can set the color, font size. The following is an example of text area.

Text Area Demo

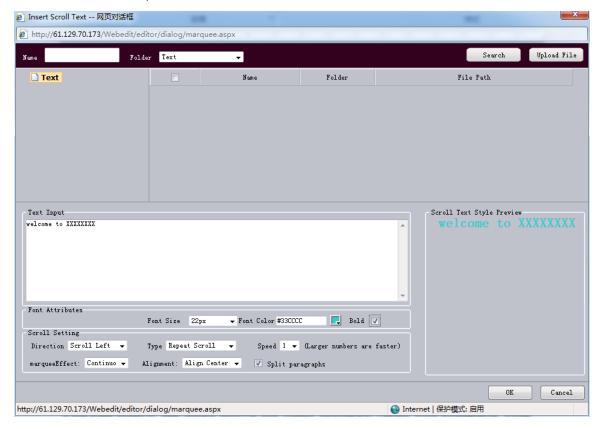
This is line oneThis is line two



When you have done, reselect the text area by click anywhere on the screen.

5.1.3 Scroll Text

To add scroll text, click

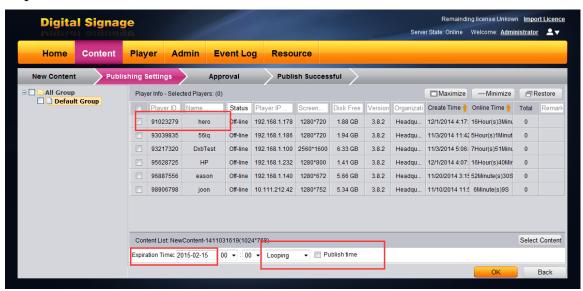


You can choose the font and set the font size and color. You can also adjust the scroll text speed, direction and type. Then click OK. Use the mouse to select the scroll text you just created, resize and move to your desired location.

You can follow the steps above for other features. After you complete your scene design, click Save to save the design. To add another scene, click New, and then follow the steps above to create more scenes. You can preview your design by clicking Preview. After you have completed your design, you can publish the content.



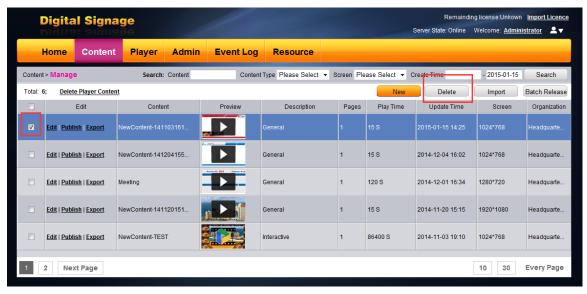
If you click ok, the content will be saved. If you click publish, then it will go to publish screen.

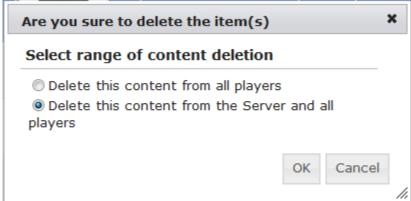


Choose the online player to publish the content. At the same time, set the expiration time(the content will be deleted automatically in player) and the player mode(looping,periodically,customize),then click ok.after the content has been downloaded successfully. The content will display in the player.

5.2 Delete Contents

To delete content, click **Manage**. Select the content you want to delete. And then click delete.



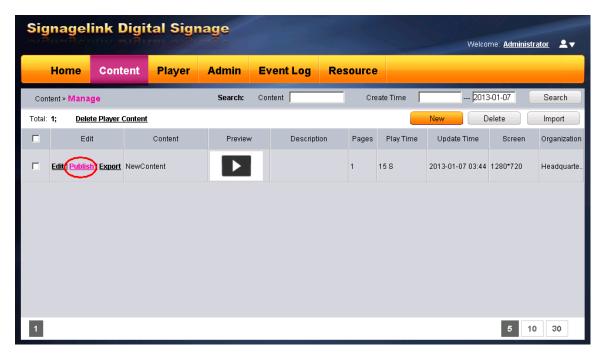


Click OK to confirm content deletion. The content will stop displaying in the player.

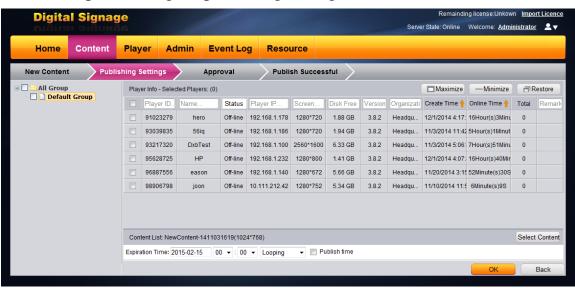
5.3 Schedule and Publish Contents

5.3.1 Schedule

After you finish your content design and click publish, the system will automatically load content schedule screen. You can also navigate to this screen by click Publish.



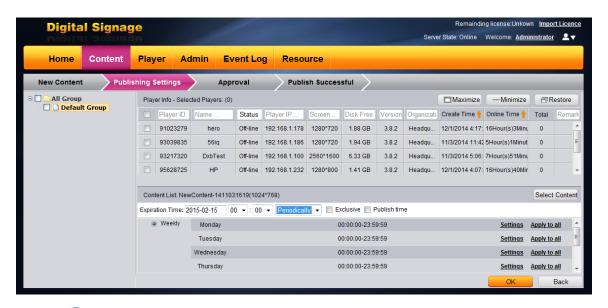
After click publish, it goes publishing settings.



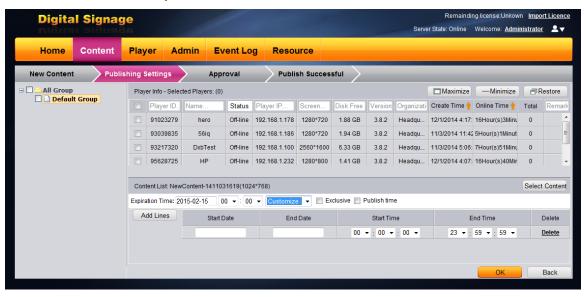
You must set content expiration time.

Select Looping means that The content will be continuously playing until expiration time comes.

Select Periodically means that The content will play by weekly or monthly



Select Occustomize means that you can set the start date and end date; start time and end time as you like.



If you check Exclusive, it means this content has priority to play at the time you set. You can select Exclusive in Periodically and Customize mode.

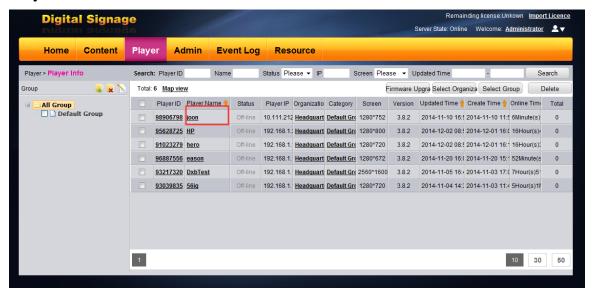
After you have finished the setting, add the player(s), click button. After it has been downloaded successfully, the content will play in the player.

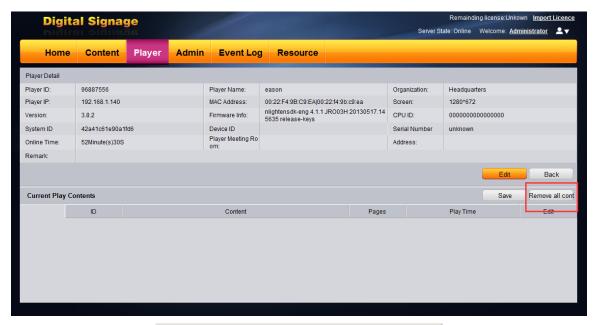


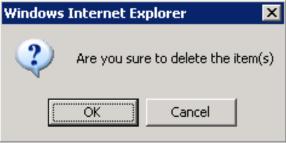
5.4 Delete Content from Players

There are two ways to delete the content.

A. To delete content from players, click Player→Player information→ Click Player Name









Check the content you would like to delete, and then click **Delete.**

B. Click Content→Delete Player Content→Select the content you want to delete→click Delete





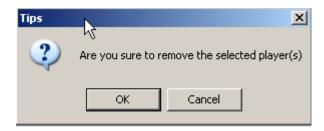
6 Player Monitoring

6.1 Player Information

To view player information, click player → player information



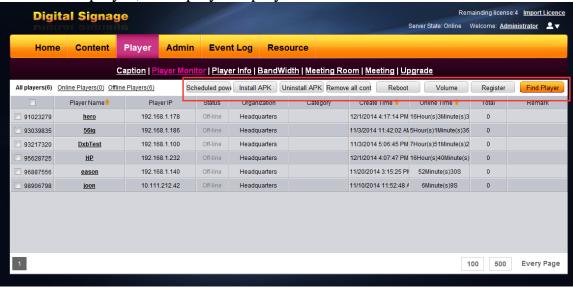
You can see player information such as Player ID, Player Name, status, player IP, Organization, screen resolution, player apk version and so on. If you want to delete a player from the list, check the player you would like to delete, then click



Click OK to confirm the action.

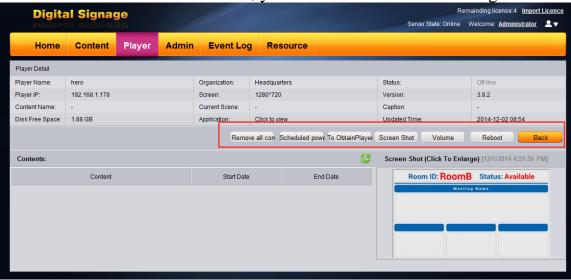
6.2 Player Monitoring

To monitor player, click player → player Monitor.

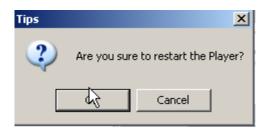


The screen shows the information about players. To view detailed information, click the link under Player Name, e.g. hero,56iq. If you want to look the current content of a player, you can click

Screen Shot . Wait for about 10sec, you can see the screen at the right corner.



If you want to reboot the player computer, click Reboot

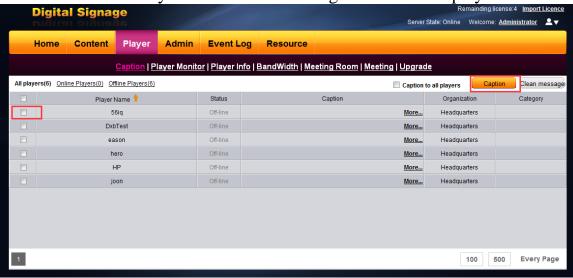


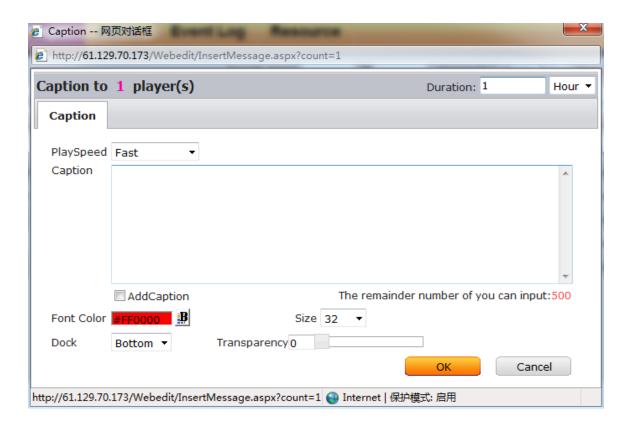
Change the volume of the player, click Volume and choose the volume.



6.3 Caption

This function allows you to insert the messages. Choose the player name





6.4 Meeting room settings

END